

Anna Stubler

EXPERIENCE

Fitbit

UI Clock Face Designer | Sept – Oct 2020

- Employed as a contract designer with Fitbit design team to generate unique ideas for wearable UI.
- Iterated on multiple UI clock face design concepts over a 4-week agile design sprint using Figma and Adobe Ai.
- Refined solutions that resulted in 3 final conceptualized designs ready for engineers to develop in clock faces.

University of North Carolina at Charlotte

UX Researcher | June 2021 – March 2022

- Evaluated online educational tools with PhD faculty mentor Dr. Najjar to discover student perceptions on tools for online learning.
- Employed qualitative and quantitative techniques including interviews, thematic analysis, and Pearson correlation matrices to evaluate student response data.
- Presented [published research paper](#) at SIGCSE Symposium March 2022.

Lutrinae Student Newspaper

Webmaster | Aug 2020 – Jan 2022

- Developed and executed engagement strategies to drive new traffic to the Lutrinae website and social media.
- Managed and produced website content for the Lutrinae website.
- Spearheaded a pen pal program to engage students, which had 246% more engagement than expected and gave new traffic to social media.

California State University Monterey Bay

Computer Science & Design TA | Jan 2022 – Present

- Designing and developing new material for lessons.
- Facilitating office hours to collaboratively problem solve with students on their code and design projects.
- Evaluating student assignments.

PROJECTS

Creative Jam Finalist

- Presented a web app prototype as a finalist in the 48-hour creative jam sponsored by Adobe + Netflix in June 2020.
- Utilized user research techniques like affinity mapping and personas to identify target audience and their needs.

Portfolio

designsbyannamarie.com

Contact

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SKILLS

- User Experience Design
- User Interface Design
- Data-Driven Design
- Usability Testing
- Empathic Design
- Team Player
- Receptive to Feedback

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Figma
- Adobe Xd
- Miro
- Mural
- Trello

LANGUAGES

- Java & Android Studio (CodePath Certificate)
- Swift/iOS/XCode (CodePath Course)
- HTML & CSS
- JS, PHP, SQL

EDUCATION

California State University, Monterey Bay

B.S. – Communication Design

GPA 3.98

August 2019 - May 2022

Co-Founded UX Club - <https://cssmb.dev>

October 2019 – Present

Collaborated to design and develop the first UX club on campus to support students.

Cuesta College

A.A. – Liberal Art

August 2017 – July 2019

INTERESTS

- Inclusive Design & Accessibility