

Anna Marie Stubler

designsbyannamarie.com

805 - 459 - 8934

annastubler@gmail.com

EDUCATION

California State University, Monterey Bay

B.S. Communication Design
Web Design Concentration
Minor in Computer Science
August 2019 - May 2022
GPA 4.0

Relevant Courses

Human-Computer Interaction,
Web Design, Visual Thinking,
Software Design

Cuesta College

A.A. Liberal Arts,
Arts and Humanities
August 2017 - July 2019
GPA 3.98

Relevant Courses

Foundations of Digital
Graphic Art, Website
Development (HTML5/CSS3)

SKILLS

Tools

Adobe XD
Illustrator
Photoshop
Figma
HTML/CSS
Android Studio*
*CodePath Certificate
March 2021

Design/UX

Wireframing
Prototyping
Visual Design
Usability Testing
User Research

INTERESTS

Accessibility, Diversity,
Sustainability, Mindfulness,
Nature, Exploring

EXPERIENCE

The Lutrinae Student Newspaper at CSUMB, [Webmaster](#)

August 2020 - Present

- Works to engage students through the Lutrinae website and social media accounts
- Developed and piloted a pen pal program to engage new and returning students, which had 246% more engagement than expected and drove new traffic to the Lutrinae social media

Fitbit, [UI Clock Face Designer](#)

Contractor, September - October 2020

- Iterated on multiple design concepts over a 4-week design sprint using Figma and Illustrator, culminating in three final designs handed off to Fitbit engineers for development

PROJECTS

College + Netflix Adobe Creative Jam, [Webmaster](#)

Top 10 Finalist, June 22-26, 2020

- Placed in the top 10 finalists out of 612 submitting teams with an interactive prototype in Adobe XD created in 48 hours.
- Collaborated with a team to design a streaming experience to help engage youth in social justice discourse. Utilized user research techniques like affinity mapping, user flows, and personas to identify the target audience and their needs.

ReMi Meditation App, [Android Application](#)

Software Engineering, October - December 2020

- Collaborated with developers as part of Computer Science minor to prototype, design, and debug a meditation application
- Worked to ensure clear user flow and consistent design

LEADERSHIP

CSSMB - UX Design/Development Club, [Co-Founder & President](#)

October 2019 - Present

- Collaborated with Co-Founder and Advisor to design and develop the first UX club on campus
- Currently assists in developing marketing materials, club meeting plans, and events. Events include guest speakers, workshops with industry professionals and mock interviews.
- Repeat guest in Web Design class to help facilitate HTML lessons

ORGANIZATIONS

Women in Computer Science + ACM-W, [Club Member](#)

August 2020 - Present

- Volunteer mentor and designing and developing club website